

Steinberg VST Usage Guidelines

(SDK Version "3.8 – 16.10.2025" or higher)

1. Use of VST Compatible Logo

If you choose to display the **VST Compatible Logo** or refer to the **VST** trademark, you are required to include a reference to Steinberg by using the **VST Compatible Logo** as provided by Steinberg on each of the following:

a) **Packaging:**

The **VST Compatible Logo** must appear clearly on all physical product packaging.

b) **Websites:**

The **VST Compatible Logo** must be visible on every web page referencing or promoting a product using or created with the **VST** SDK. Displaying the **VST Compatible Logo** only in a site-wide footer or imprint is not sufficient.

c) **Documentation & Manuals** (including but not limited to PDF manuals, printed manuals, data sheets, online help):

The **VST Compatible Logo** must be included in all forms of product documentation. If space constraints prohibit inclusion, a copyright attribution referencing Steinberg must be clearly included (see section 15).

d) **Marketing / Advertising Materials:**

The **VST Compatible Logo** must be shown in all promotional and advertising content unless spatial limitations apply, in which case the attribution must be provided.

e) **Product UI ("About Box" or equivalent):**

The **VST Compatible Logo** should appear in the About Box or equivalent UI element (e.g., help menu or splash screen). If space is insufficient, the attribution notice must be used.

f) **Legal / Imprint Pages:** The logo or trademark notice must appear on relevant imprint or legal pages referencing VST.

Exception:

If spatial limitations exist (e.g., banners, promotional gadgets), the text-only reference to "VST" along with the copyright notice may be used.

2. Use of "VST" Without the VST Compatible Logo

Parties using the **VST** SDK in accordance with its license are permitted to use the term "**VST**" in standard font to denote compatibility, subject to full compliance with these guidelines. This use is allowed:

- On product packaging
- On websites
- In product names

In all cases, the **VST Compatible Logo** must appear in relevant context, adjacent to or associated with the use of the term "**VST**".

3. Claiming of Compatibility

Statements such as "Compatible with 64-bit **VST**" are permitted under the following conditions:

- The product is in fact compatible and was developed using the **VST** SDK.

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- The **VST Compatible Logo** is shown near the claim, on the same page or surface.

4. Use on Websites

The **VST Compatible Logo** must appear on every webpage referencing a product that uses or was created with the SDK or that displays the term "**VST**". Placement in the imprint or a single page is not sufficient.

5. Use on Packaging

The **VST Compatible Logo** must be printed on the packaging of any product that uses or was created using the **VST SDK**.

6. Use in Product Names or Logos

You may refer to **VST** compatibility in a product name if:

- "**VST**" is used in plain text, e.g., "MyCoolEngine for VST".
- The **VST Compatible Logo** is shown in immediate visual proximity.
- "**VST**" is not graphically stylized, embedded into the **VST Compatible Logo**, or merged into the core product brand.

✓ Allowed:

Mycool
for VST Engine

✗ Not allowed:



7. Use in Company Names

Use of the term "**VST**" in a company name is strictly prohibited.

8. Use in Social Media

"**VST**" may be included in social media handles, channel names, or URLs if:

- The reference denotes compatibility (e.g., "MyCoolEngineForVST").
- The **VST Compatible Logo** is shown clearly and consistently on the channel/page.

9. Use in Domain Names

Use of "**VST**" in domain names (e.g., MyCoolEngineForVST.com) is permitted if:

- The name includes a reference to compatibility (not a standalone brand).
- All web pages under the domain:
 - Use the SDK.
 - Display the **VST Compatible Logo**.

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10. Use in Logos

- Including “**VST**” in company logos is not allowed.
- Use in product logos is allowed only in compliance with Section 6.

11. Use in Videos

“**VST**” may appear in:

- Video titles (e.g., tutorials or demonstrations)
- On-screen references

Only if the **VST Compatible Logo** is:

- Displayed in the video itself
- Displayed on the webpage where the video is hosted or previewed

If a still frame from the video includes the term “**VST**”, the **VST Compatible Logo** must also be present in the frame or immediately adjacent context.

12. Use in Categories or URLs

Use of “**VST**” in URLs or category names (e.g., www.myreviews.com/VSTplugins/) is allowed if:

- The category is descriptive and generic.
- Only products that use or are created using the **VST** SDK are listed.

13. Combinations or Variants

It is not permitted to create modified terms or compositions such as “**VSTi**” or other abbreviations, blends, or derivatives.

14. Official VST Compatible Logos

Steinberg provides the following **VST Compatible Logos**:



Minimum printing size = 20 x 18,7 mm

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Minimum printing size = 15 x 10 mm

These dimensions must be respected in all digital and printed uses.

15. Trademark Attribution Requirements

The first use of "VST" in any product-related material must include the ® symbol.
Additionally, the following attribution must appear in all product credits and documentation:

"VST is a registered trademark of Steinberg Media Technologies GmbH."

16. Questions and Contact

For further clarification or to submit suggestions, please contact:

reception@steinberg.de